

# PACKAGES.

We know you can get lost in the process of developing your brand or business sometimes. Our packages are designed to make this easier for you. You can go for an extended, medium or basic package. Each package can be supplemented with additional services if needed.

**THE STRONG STARTERS PACK** - FULL PACKAGE

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**BETTER BRANDING** - BRANDING PACKAGE

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**DAZZLING DIGITAL** - MARKETING PACKAGE

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**SMART SOCIALS** - SOCIAL MEDIA PACKAGE

## THE STRONG STARTERS PACKAGE – FULL PACKAGE

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*Starting a new business or brand? Here is everything you need as an entrepreneur for a strong and cohesive start:*

*Our professionals will guide your through this process from visual identity to marketing – from website to social media – from logo to print*



### **VISUAL IDENTITY + BRANDBOOK**

logo design & branding – colors, fonts & graphical elements  
+ marketing strategy & brandbook – verbal & visual identity.



### **WEBSITE / WEBSHOP + SEO**

webdesign & development – website/webshop  
+ SEO plan & SEO application + copywriting



### **SOCIAL MEDIA**

social media strategy & coaching session  
+ social media branding – moodboard, templates & filters



### **CONTENT CREATION**

photosession - report / product / campaign  
+ social media content & take-over



### **PRINT**

businesscards - print follow-up & advice  
+ basic stationery / stickers / marketing cards



### **CONSULTANCY & PROJECT MANAGEMENT**

design consultancy + marketing consultancy  
+ project management & advice

## BETTER BRANDING – BRANDING PACKAGE

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*Does your branding feel incoherent or not adapted to your target audience?*



### **VISUAL IDENTITY**

logo design & branding – colors, fonts & graphical elements



### **BRANDBOOK**

marketing strategy & brandbook – verbal & visual identity



### **PRINT**

businesscards – print follow-up & advice

## DAZZLING DIGITAL – MARKETING PACKAGE

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*Does building your own website feels like impossible or is your business unfindable on the web?*



### **WEBSITE / WEBSHOP**

webdesign & development - website/webshop



### **SEO**

SEO plan & SEO application + copywriting



### **PHOTOSESSION**

photosession - report / product / campaign

## SMART SOCIALS – SOCIAL MEDIA PACKAGE

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*Does your social media feels like a waste of time or are you missing digital growth on your profiles?*



### **SOCIAL MEDIA STRATEGY**

social media strategy & coaching session



### **SOCIAL MEDIA BRANDING**

social media branding - moodboard, templates & filters



### **PHOTOSESSION**

photosession - report / product / campaign